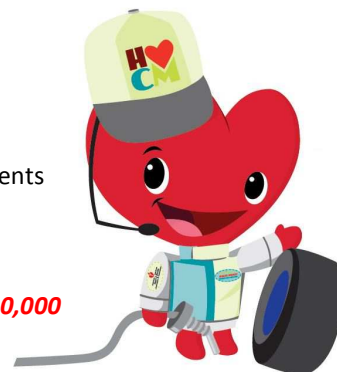


RACING HEARTS

SPONSORSHIP BENEFITS & OPPORTUNITIES

Full Throttle Title Sponsor \$20,000

- 20 Event Tickets – Includes unlimited racing and dinner for each guest
- 4 Pit Crew Challenge Teams* of 5 crew members each
- Exclusive category sponsorship
- Company name & logo featured on all printed event materials
- Company Name and Logo on the HHCM Website for one year
- Full page ad in the event program
- Photo opportunity with professional race car drivers
- Recognition in all media related advertisements, feature stories & announcements
- Company name & logo displayed in the AV presentation during the event
- Acknowledgement by Emcee during program



Checkered Flag Presenting Sponsor..... \$10,000

- 15 Event Tickets – includes unlimited racing and dinner for each guest
- 2 Pit Crew Challenge teams* of 5 crew members each
- Company name & logo featured on all printed event materials
- Company Name and Logo on the HHCM Website for one year
- ½ page advertisement in the event program
- Photo opportunity with professional race car drivers
- Recognition in all media related advertisements, feature stories & announcements
- Company name & logo displayed in the AV presentation during the event
- Acknowledgement by Emcee during program

Monaco Million Sponsor..... \$5,000

- 8 Event Tickets – includes unlimited racing and dinner for each guest
- 1 Pit Crew Challenge Team* of 5 crew members
- Company Name on the HHCM Website for one year
- 1/4 page advertisement in the event program
- Company name & logo displayed in the AV presentation during the event
- Company name listed in the sponsorship section of the program
- Acknowledgement by Emcee during the program

Grand Prix Sponsor..... \$2,500

- 5 Event Tickets – includes unlimited racing and dinner for each guest
- Company Name displayed in the AV presentation during the event
- Company name listed in the sponsorship section of the program

*Pit Crew Challenge: This is an opportunity to participate in a fast-paced, hands-on, timed pit stop competition. Each team will act as a pit crew by hopping the wall and changing the wheels on a real NASCAR!

For information on these and other custom sponsorship opportunities, please contact:

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The Halle Heart Children's Museum is a dynamic and evolving interactive environment where visitors are empowered to make healthy choices that transform their lives.

