

RACING HEARTS
UNDERWRITING OPPORTUNITIES

Your underwriting support offsets the costs of specific event expenditures allowing more of the dollars raised during the event to directly fund life-saving programs which help to combat the childhood obesity epidemic and prevent cardiovascular disease and stroke.

Dinner Underwriter.....\$10,000

- 10 Event Tickets
- 2 pit crew teams of 5 crew members each
- Logo featured on the dinner napkins
- Company name featured as the "Dinner Host" in the event program
- Opportunity to display company banners
- Company Name and Logo on the HHCM Website
- Half page acknowledgement in the program
- Photo opportunity with professional race car drivers
- Company name & logo displayed in the AV presentation during the event
- Acknowledgement by Emcee during the program

Race Cocktail Reception Underwriter.....\$5,000

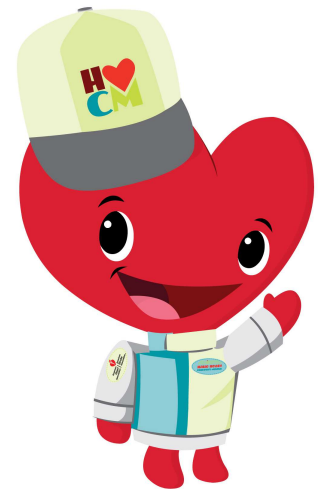
- 6 Event Tickets
- 1 pit crew team of 5 crew members each
- Logo on the beverage napkins
- Company name featured as the "Race Reception Sponsor" in the program
- Company Name listed as a sponsor on the HHCM Website
- Quarter page acknowledgement in the event program
- Company name & logo displayed in the AV presentation during the event
- Acknowledgement by Emcee during the program

Valet Underwriter.....\$5,000

- 6 Event Tickets
- 1 pit crew team of 5 crew members
- Opportunity to place take away item with company logo in the cars
- Signage at the valet station/entrance to the event
- Featured as the "Valet Sponsor" in the event program
- Company Name listed as a sponsor on the HHCM Website
- Quarter page acknowledgement in the event program
- Company name displayed in the AV presentation during the event
- Acknowledgement by Emcee during the program

Design & Printing Underwriter.....\$2,500

- 4 Event Tickets
- Featured as the "Design & Printing Sponsor" in the event program
- Company name displayed in the AV presentation during the event
- Company name listed in the sponsorship section of the program



For information on these and other custom sponsorship opportunities, please contact:

Christie Davis, Director of Philanthropy
American Heart Association | Halle Heart Children's Museum
P 602.414.5342 | C 602.980.1578 | christie.davis@heart.org



The Halle Heart Children's Museum is a dynamic and evolving interactive environment where visitors are empowered to make healthy choices that transform their lives.

